

OUR MISSION...

...IS TO INSPIRE AND SUPPORT GENERATIONS OF ETHICAL LEADERS.

Our Vision...

... is to address the problem that is the root cause of every pressing issue in our local communities and around the world - absence of ethical leadership.

Our Strategy...

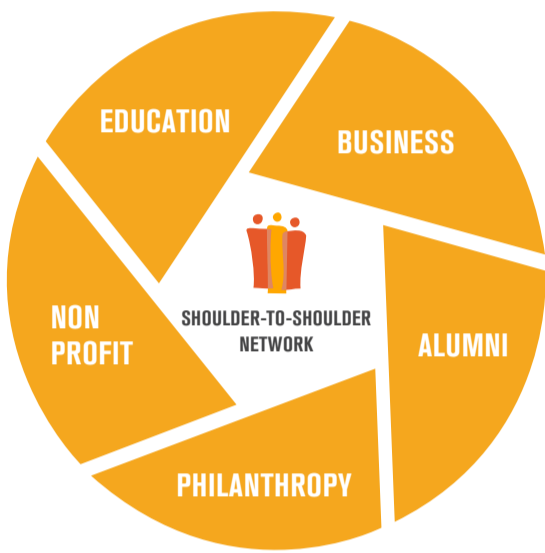
... is an ethical leadership development program that begins with high school students and supports them through careers and lives of leadership.

Our belief...

... (1) is that ethical leadership can be inspired and supported by a cross-sector, stakeholder-centered strategy; (2) that ethical leadership is fostered by a blended aim of prosperity and public purpose; (3) today's challenges are the result of society's most stubborn problems and eventually the core issue is exposed: corrupt, misguided, and/or self-serving leadership.

Our Big Idea...

... is to grow our organization to scale the impact of Students Shoulder-to-Shoulder on five continents - North and South America, Asia, Europe, and Africa.



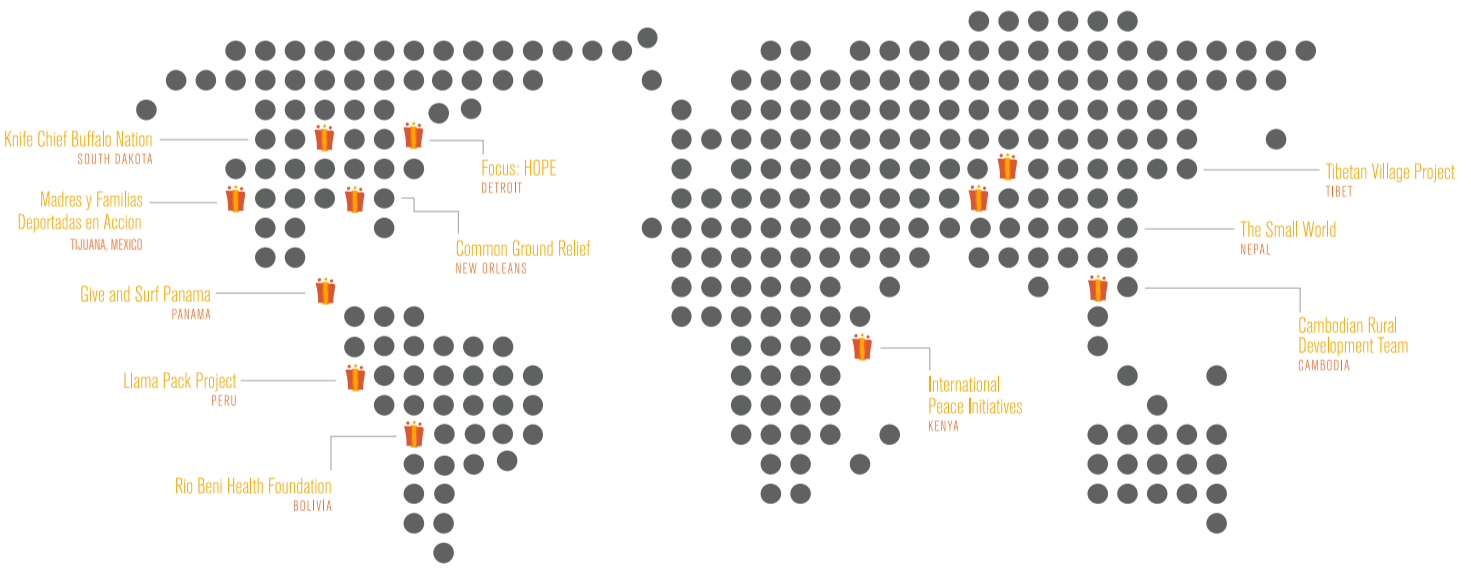
Our Organization Model...

... includes shared-value partnerships between stakeholders in social impact across society: schools, NGOs, businesses, and philanthropists. All contribute; all benefit; today and tomorrow.

Our Tactics...

... include educationally based programs that engage all partners:

- 1 Field studies in ethical leadership for High School Students:** Transformative, inspiring experiences across four continents, learning from and working with nonprofit leaders.
- 2 Ethical Leadership Forum:** An annual, international, professional development event for all of our partners to deepen insights and inspire ethical leadership.
- 3 Shoulder-to-Shoulder Network (SSN):** A digital platform that inspires and supports SStS alumni and partners in lives of ethical leadership, encouraging collaboration among all partners.
- 4 Ethical Leadership Institute:** Online organized courses for adults and students on how to apply ethical leadership principles to specific challenges (e.g. community development; social justice, environmental recovery).
- 5 In Your Own Backyard:** Business-nonprofit-school partnerships for addressing community-based social and/or environmental challenges and as a strategy for inclusion of public schools.



- ✓ 501(c)3 established 2009
- ✓ Board of Directors Profile: Alumni, Donors, Parents, NGO
- ✓ 2019 Financials: \$986,331.00 (revenue)

More Information:

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