



JOIN US AS GLOBAL CITIZENS

SHOULDER-TO-SHOULDER INVESTMENT PARTNERSHIPS



Shoulder-to-Shoulder welcomes philanthropists as partners in the mission to educate the next generation of leaders as global citizens



“Philanthropy is commendable, but it must not cause the philanthropist to overlook the circumstances of economic injustice that make philanthropy necessary.”

- Martin Luther King Jr

Global Partnerships, Cooperation & Solutions

Shoulder-to-Shoulder Partnership Model

Shoulder-to-Shoulder invites businesses, philanthropists, schools, students, and non-governmental organizations (NGOs) to act synergistically on the universal values of global citizenship. We coordinate these international partners to create a powerful force for the common good.



LEADERSHIP

Address Today's Issues While Educating Tomorrow's Leaders

This rare opportunity to create immediate impact includes high school students from around the world as partners in global change. Working and learning together, we address social and environmental issues related to endemic poverty while role modeling ethical leadership for the next generation.



COMMUNITY

Addressing Poverty

Through traditional and experiential learning methods, SStS students are introduced to the confluence of politics, economics, geography, culture, and ethics as a contributor to endemic poverty and, more importantly, sustainable solutions. These five lenses form the foundation of an SStS course in global citizenship. What starts with a compelling, online curriculum, leads to authentic learning experiences in the communities of our partner NGOs.



EDUCATION



BOLIVIA



CAMBODIA



KENYA



NEPAL



NICARAGUA



TIBET



PERU



UNITED STATES
DETROIT, PINE RIDGE, NOLA

▶ NGO PARTNERS

COMMON GROUND RELIEF
LLAMA PACK PROJECT
INTERNATIONAL PEACE INITIATIVES (IPI)
KNIFE CHIEF BUFFALO NATION
OMETEPE BILINGUAL SCHOOL

THE CAMBODIAN RURAL DEVELOPMENT TEAM
THE RIO BENI HEALTH FOUNDATION
THE SMALL WORLD (TSW)
TIBETAN VILLAGE PROJECT (TVP)
FOCUS: HOPE



“We are so grateful for SStS. We know you must have heard this before, but these experiences are life changing for these young people. Our son loved this course!”

**- Donald Carty
Chairman, Virgin America Airlines**

Key Role of Philanthropist Partners

Each partner in the Shoulder-to-Shoulder partnership model plays a unique yet integrated role in programming and organizational development. Philanthropists, in particular, offer the partner group the financial resources needed to scale educational impact.

Mission-Driven Business Model

We believe non-profits should be run with the same rigor as for-profits. SStS follows a mission-driven and economically self-sustaining business model. Our alumni stay engaged as board members with expectations of yearly donations and ongoing community-minded advocacy throughout college and their professional lives. As our alumni network grows, their powerful ethical influence in the world increases along with their important revenue contribution.

What Philanthropists Bring to the Partnership

- Capital to support program development and needs-based scholarships
- Knowledge to support skills, resources, and expertise for on-the-ground work with NGOs
- Business knowledge to support social entrepreneurship as a mechanism for escaping poverty
- Interest in mentoring SStS alumni through internships and early career placement

Scalability

What started as a pilot program with 27 students, no school affiliates, three NGO partners, and no funding, now anticipates, in 2015, nine partner schools (each paying a membership fee), 10 NGO partners, 110 students, and a sponsor for each course. With growth funding, our vision over the next few years is to increase programming to 200 students per year. This will be the point when we reach 1000 alumni.



Yearly Revenue Streams

- Student tuition
- School membership fees
- Board membership fees
- Named sponsorships for courses and the annual Global Solutions Forum

► SSTS STUDENT'S THANK YOU

SSTS IS DOING AN AMAZING JOB AT HELPING PEOPLE AROUND THE GLOBE. EQUALLY AS IMPORTANT, IT IS DOING AN INVALUABLE SERVICE TO HIGH SCHOOL STUDENTS WHO PARTICIPATE IN THE PROGRAMS. WE RETURN TO OUR HOMES WITH A NEW WAY OF LOOKING AT LIFE. THE CULTURES WE EXPLORED AND THE PEOPLE WE ENCOUNTERED WILL FOREVER STAY WITH US. I CANNOT EXPRESS HOW THANKFUL I AM FOR THE OPPORTUNITY THAT WAS GIVEN TO ME.

Global Solutions Forum Sponsorship

SStS seeks financial investors as sponsors for two programs: courses in global citizenship (see opposite page) and our annual Global Solutions Forum (see below).



The annual Global Solutions Forum hosts SStS partners for a four-day conference on global development. School representatives, students, non-profit leaders, course instructors, SStS alumni, and investors gather from around the world in Vail, Colorado, to collaborate on our collective efforts to address issues of poverty while educating the next generation of leaders as global citizens. We want you to join the discussion.

Global Solutions Forum Named Sponsorship (two sponsors)

- Full-year naming rights through our extensive social network: website, Facebook, Twitter, and SStS monthly Enews
- Name placement in the program and in the keynote introduction as thanks and illustrative of philanthropy's role in advancing society
- Forum participation: mentoring SStS students in leadership; presenting to and with SStS partners on topics such as social entrepreneurship; networking with the SStS community at meals and social gatherings
- A needs-based, named scholarship for one student (a course and the Forum)
- Opportunity for student presentation of thanks at your home or business via a well-structured progress report
- Integration of your name, as an SStS philanthropist investor, into student presentations in the context of social responsibility
- Exclusive exposure to SStS alumni for internship and employment opportunities

Course Sponsorships

Joining the SStS partnership team as an investor offers the opportunity for involvement in positive global change. Connect with students, NGOs, and SStS staff to shape and follow your investment.



named sponsorships

We encourage named sponsorships because the world benefits from positive role models in philanthropy. Offering meaningful benefits reflects philanthropic esprit de corps and promotes a positive force in society.

USA Courses

International Courses

USA sponsored courses include benefits listed in the left column, International course sponsorships include benefits from both the left and right column.

- A full needs-based, named scholarship (course and Global Solutions Forum)
- Invitation for you and guests to participate in our Global Solutions Forum
- Opportunity to engage your expertise to advance our mission
- Foundation name placement on SStS social media: website, Facebook, Twitter, Enews
- Your foundation name integrated into student public presentations; Students thank sponsors in the context of social responsibility
- Display of foundation name on SStS student t-shirts
- Student presentation of thanks at your home or business via a well-structured progress report: an opportunity to share with your family, friends, and/or employees the impact of your sponsorship
- Opportunity for your family or employees to visit course site (individually arranged with permission from our non-profit partners)
- Attractive, co-branded, collateral materials for your home, portraying the sponsored project work.

HELP US BUILD A NETWORK OF ETHICAL GLOBAL CITIZENS TO FORGE TOMORROW'S LEADERS
BUSINESS LEADERS | SCHOOL LEADERS | NGO LEADERS | FUTURE LEADERS

YOUR SPONSORSHIP BENEFITS STAY ACTIVE FOR ONE YEAR

SStS is a Colorado 501(c)3 non-profit; all donations are tax deductible

LET US HELP YOU

Define Your Impact



**PLEASE CONTACT US TO LEARN MORE ABOUT BECOMING
A SHOULDER-TO-SHOULDER INVESTMENT PARTNER.**

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