

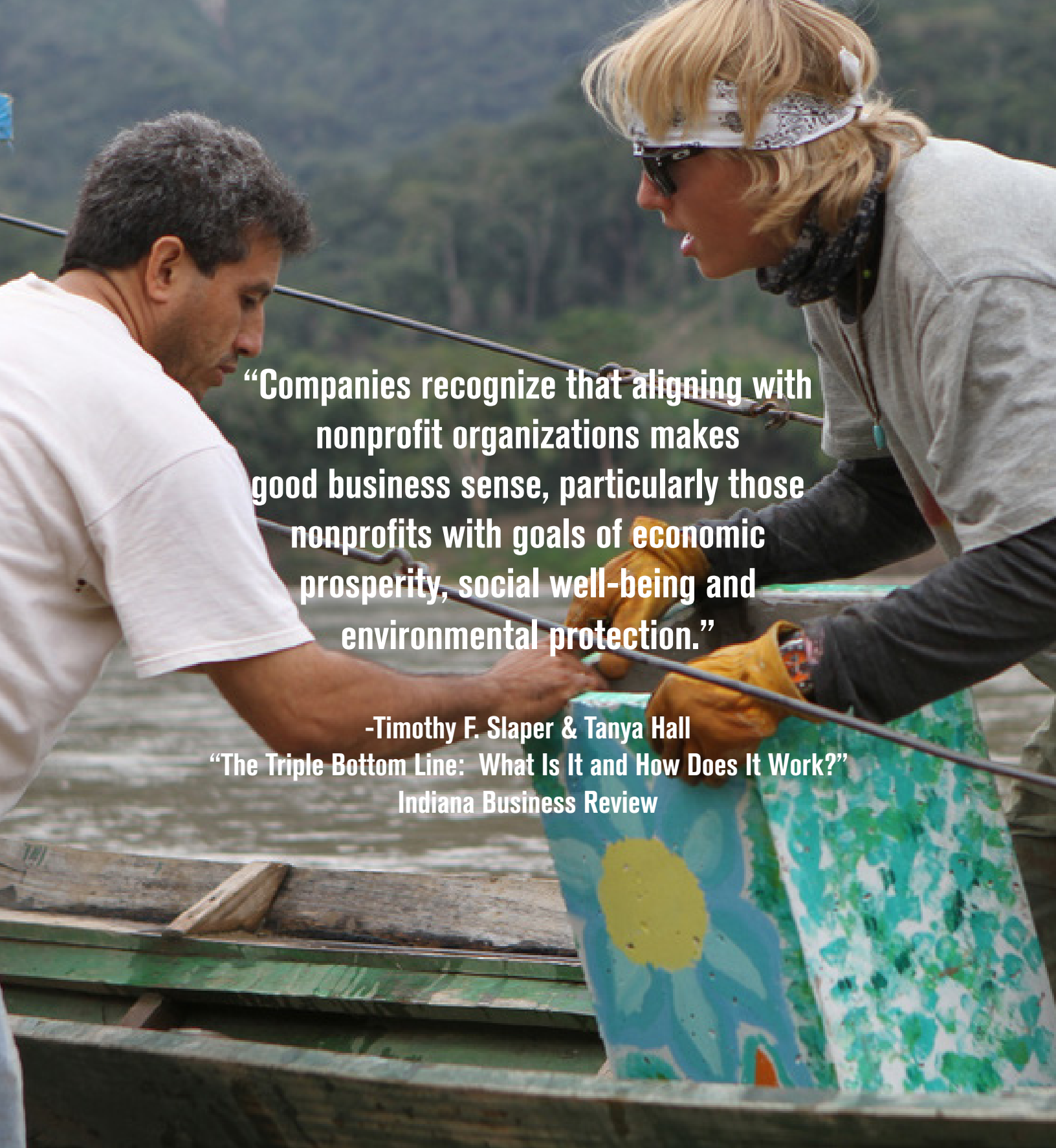


JOIN US AS GLOBAL CITIZENS

SHOULDER-TO-SHOULDER INVESTMENT PARTNERSHIPS



FOR BUSINESSES INTERESTED IN CONTRIBUTING TO
GENERATIONS OF ETHICAL LEADERS



“Companies recognize that aligning with nonprofit organizations makes good business sense, particularly those nonprofits with goals of economic prosperity, social well-being and environmental protection.”

-Timothy F. Slaper & Tanya Hall
“The Triple Bottom Line: What Is It and How Does It Work?”
Indiana Business Review

Profit, People, Planet

Triple Bottom Line

The concept of triple bottom line (TBL) offers a new framework for businesses to measure performance: economic prosperity (profit), social justice (people), and environmental health (planet). Profit is measured in dollars, yet social and/or environmental impact often have ambiguous metrics. We work together to shape your impact with measurements that provide the clarity you need.



PROFIT

Shoulder-to-Shoulder Partnership Model

Shoulder-to-Shoulder invites businesses, philanthropists, schools, students, and non-governmental organizations (NGOs) to act synergistically on the universal values of global citizenship. We coordinate these international partners to create a powerful force for the common good and for developing your TBL.



PEOPLE

Address Today's Issues While Educating Tomorrow's Leaders

This rare opportunity to create immediate impact immerses high school students from around the world in global change. Working and learning together, we address social and environmental issues related to endemic poverty while role modeling ethical leadership for the next generation.



PLANET



BOLIVIA



CAMBODIA



KENYA



NEPAL



NICARAGUA



TIBET



PERU



UNITED STATES
DETROIT, PINE RIDGE, NOLA

► NGO PARTNERS

COMMON GROUND RELIEF
LLAMA PACK PROJECT
INTERNATIONAL PEACE INITIATIVES (IPI)
KNIFE CHIEF BUFFALO NATION
OMETEPE BILINGUAL SCHOOL

THE CAMBODIAN RURAL DEVELOPMENT TEAM
THE RIO BENI HEALTH FOUNDATION
THE SMALL WORLD (TSW)
TIBETAN VILLAGE PROJECT (TVP)
FOCUS: HOPE



“We are so grateful for SStS. We know you must have heard this before, but these experiences are life changing for these young people. Our son loved this course!”

**- Donald Carty
Chairman, Virgin America Airlines**

Win-Win Partnerships

Each partner in the Shoulder-to-Shoulder partnership model plays a unique yet integrated role in programming and organizational development. Businesses, in particular, offer the partner group the financial resources we need to scale our educational impact.

Mission-Driven Business Model

We believe non-profits should be run with the same rigor as for-profits. SStS follows a mission-driven and economically self-sustaining business model. Our alumni stay engaged as board members with expectations of yearly donations and ongoing community-minded advocacy throughout college and their professional lives. As our alumni network grows, their powerful ethical influence in the world increases along with their important revenue contribution.

Scalability

What started as a pilot program with 27 students, no school affiliates, three NGO partners, and no funding, now anticipates, in 2015, nine partner schools (each paying a membership fee), 10 NGO partners, 110 students, and a corporate sponsor for each course. With growth funding, our vision over the next few years includes increasing programming to 200 students per year. This will be the point when we reach 1000 alumni.



What Businesses Bring to the Partnership

- Financial support for program development and needs-based scholarships
- Skills, resources, and expertise for on-the-ground work with NGOs
- Business knowledge to support social entrepreneurship as a mechanism for escaping poverty
- Employees interested in mentoring SStS alumni through internships and early career placement
- Speakers at the annual Global Solutions Forum

Yearly Revenue Streams from Partners

- Student tuition
- School membership fees
- Board membership fees
- Business named sponsorships for courses and the annual Global Solutions Forum

HELP US BUILD A NETWORK OF ETHICAL GLOBAL CITIZENS TO FORGE TOMORROW'S LEADERS
BUSINESS LEADERS | SCHOOL LEADERS | NGO LEADERS | FUTURE LEADERS

Course Sponsorships

SStS seeks financial investors as sponsors for two programs: courses in global citizenship (see below) and our annual Global Solutions Forum (see opposite page).



International Courses | USA Courses

SStS will advertise these courses between December and October as:

**Students Shoulder-to-Shoulder
Course Name
In Partnership With
Your Company’s Name Here**

- A full needs-based, named scholarship (course and Global Solutions Forum)
- Invitation to you and guests or employees to participate in our Global Solutions Forum
- Opportunity to engage your product, service, and/or expertise to advance our mission
- Brand exposure through SStS social media: website, Facebook, Twitter, monthly Enews
- Press release to your public and internal media sources
- Your brand integrated into student public presentations; students thank sponsors in the context of social responsibility
- Display of foundation/brand on SStS student t-shirts
- Your logo and webpage link on our website
- Brand exposure through our yearly Global Solutions Forum
- Exclusive web-based contact with SStS alumni for employment and internship opportunities
- In addition to the benefits listed above, international course sponsorships also include**
- Student presentation of thanks at your home or business via a well-structured progress report: an opportunity to share with your employees the impact they have made through your sponsorship
- Opportunity for your family or employees to visit your sponsored course site (individually arranged with permission from our non-profit partners)
- Attractive, co-branded, collateral materials (e.g., photo album, posters) for your home or business portraying the sponsored project work

Global Solutions Forum Sponsorship

Joining the SStS partnership team as an investor offers the opportunity for involvement in positive global change. Connect with students, NGOs, and SStS staff to shape and follow your investment.



Global Solutions Forum (Co-Sponsors)

This annual October event takes place in Vail, Colorado. Business partners, NGO leaders, philanthropists, school leaders, course instructors, students, and alumni meet for three days to share impact and collaborate on innovative ways to advance our mission and create mutual value.

In addition to the benefits listed on the previous page, the title sponsor of the Global Solutions Forum is co-branded with the event that brings the entire organization together:

**Students Shoulder-to-Shoulder
Global Solutions Forum
In Partnership With
Your Company’s Name Here**

Your brand will reach our entire constituency through months of advertising, the event’s brochure, and the introduction of the key note address. Your company will also be named the “Honorary Host” of the event’s business partners reception.

CONTRIBUTE TO A BETTER SOCIETY, STRENGTHEN BUSINESS

- | | | |
|----------------------------|----------------------|--|
| MARKET INTERNALLY | ENTER NEW MARKETS | CHOOSE PARTICIPATION LEVEL AND SCALE |
| INITIATE CAUSE MARKETING | ENGAGE COLLEAGUES | APPLY UNIQUE RESOURCES |
| HOST STUDENT PRESENTATIONS | BOOST BRAND EXPOSURE | SHAPE THE PARTNERSHIP |
| INSPIRE WORK CREATIVITY | VISIT PROJECT SITES | PARTICIPATE IN ANNUAL GLOBAL SOLUTIONS FORUM |

NAMED SPONSORSHIPS

WE ENCOURAGE NAMED SPONSORSHIPS BECAUSE THE WORLD BENEFITS FROM POSITIVE ROLE MODELS IN BUSINESS AND PHILANTHROPY. OFFERING MEANINGFUL BENEFITS REFLECTS PHILANTHROPIC ESPRIT DE CORPS AND PROMOTES BUSINESS AS A POSITIVE FORCE IN SOCIETY.

SStS is a Colorado 501(c)3 non-profit; all donations are tax deductible



LET US HELP YOU

Define Your Impact

**PLEASE CONTACT US TO LEARN MORE ABOUT BECOMING
A SHOULDER-TO-SHOULDER INVESTMENT PARTNER.**

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