



“ WE MAY LOOK DIFFERENT AND HAVE DIFFERENT BACKGROUNDS, BUT WE ALL SHARE THIS COMMON INTERCONNECTEDNESS THAT HAS ENDLESS POTENTIAL TO MAKE A DIFFERENCE IN THE WORLD. WHEN THIS BOND COMES TOGETHER, THE FORCE IS UNSTOPPABLE. - Ellen, SStS Student ”

*Ellen wrote this as a high school student five years ago. Today, we are witnessing the bond coming together. With you on the team, SStS has endless potential for making a difference in the world. With your help we can create an unstoppable force for global change. It starts with a mission . . .*

### MISSION DRIVEN

**SStS Mission:** To inspire and support generations of ethical leaders. We believe that ethical leadership is the most fundamental resource for addressing pressing global issues. Leaders we have. Ethical leaders we need: generations with the skills necessary to work in a globalized world, balancing growth, social responsibility, and environmental stewardship.

**The Pilot:** Ten years ago, we tested this mission with four teachers and twenty-seven students in three sites (New Orleans, Nepal, and India). The astounding impact on everyone drove word-of-mouth growth to where we are today. Ten sites across four continents. Partner schools across the country. An alumni of over 500 in high schools, colleges, and early careers.

### THE NEXT BIG IDEA

**The Vision** | Create an international organization of SStS alumni that promotes and practices global citizenship and ethical leadership across sectors, communities, and nations.

**The Strategy** | Scale and add value to our high school courses in global citizenship by increasing participation across socio-economic and international dimensions. Provide inspiration and guidance for SStS alumni to engage as ethical leaders in their high schools, on their college campuses, and in their early careers.

### SEEKING VENTURE CAPITAL FOR THE SOCIAL GOOD

You can make it possible for us to realize endless, self-sustaining potential.

**I.** \$36,000 over three years to recruit international schools to the Global Schools Coalition. An international balance at the high school level will gradually lead to integration throughout the organization.

**II.** \$60,000 over two years to recruit businesses and family foundations with goals and missions aligned with SStS. Ultimately, this feature in the organizational model will be populated by SStS alumni leaders.

**III.** \$70,000 over two years to subsidize our annual, international Global Solutions Forum: the gathering place for our entire community.

**IV.** \$72,000 over two years to create the SStS Early Career Fellowship Program: Networking opportunities to inspire, educate, and train SStS alumni in social responsibility through business and communities.

**V.** \$75,000 over three years to provide leadership grants for SStS alumni in college to address issues that plague today's college environments (e.g. drug/alcohol abuse; sexual misconduct; academic integrity).

**VI.** \$140,000 over two years to offer matching grants to Global Schools members for needs-based financial assistance. This will generate a minimum of 85 scholarships over two years.

**VII.** We have partners in place to build a center to study ethical leadership and corporate social responsibility. Programs will be designed for high school students, early career professionals, and corporate and family foundations. Budget is being created.

Please note that although the investments above are listed in two-and-three year bundles, we invite conversations about other ways and levels to contribute to SStS's vision.

### A COMMUNITY, WORKING TOGETHER, SHOULDER-TO-SHOULDER, FOR THE GLOBAL GOOD

Our community has all of the pieces necessary to make a substantive difference on the planet. You are invited to join. Help us create the most powerful force of change on the planet.

#### CORPORATIONS

- CSR Aligned with Corporate Values
- Engagement of Employees in CSR
- SStS Alumni as Employment Pool
- Seat on Advisory Board
- Negotiated Benefits

#### PHILANTHROPISTS

- Clear Impact of Investment
- Tailored Allocation of Funds
- Seat on Advisory Board
- Diverse Network

#### SCHOOLS

- Global Schools Coalition Membership
- Priority Access for Students & Teachers
- Professional Development
- On-Campus Global Forum
- Admissions Administration
- Liability Coverage

#### NON-GOVERNMENTAL ORGANIZATIONS

- Professional Development
- Advance Organizational Mission
- International Networking
- International Advocacy

#### STUDENTS

- Courses in Global Citizenship
- Transformative Experience
- International Peer Networking
- College Reference Letter
- Alumni Networking

#### GOVERNANCE BOARD

- Support Management
- International Network
- Advance Mission



## HISTORY

STARTED OPERATIONS: 2007  
 501(C)3: 2009  
 VOLUNTEER STAFF: 07' - 12'  
 FIRST YEAR ENROLLMENT: 27  
 GLOBAL SCHOOLS COALITION: 2012  
 FIRST ANNUAL GLOBAL SOLUTIONS FORUM: 2012  
 ALUMNI ASSOCIATION FORMED: 2014  
 BUSINESS PARTNERSHIPS INITIATED: 2015  
 % OF STUDENTS ON FINANCIAL ASSISTANCE:  
 2014: 30%    2015: 31%    2016: 40%

## FINANCIALS

2015  
 BUDGETED REVENUES - \$610,650  
 BUDGETED EXPENSES - \$667,709  
 BUDGETED DEFICIT - \$57,059

2016  
 BUDGETED REVENUES - \$677,324  
 BUDGETED EXPENSES - \$722,622  
 BUDGETED DEFICIT - \$45,298

## ENROLLMENT HISTORY



\*Total enrollment for each three year span.

## 2016 REVENUE SOURCES

- TUITION
- GLOBAL SCHOOLS MEMBERSHIP
- BUSINESS PARTNERS
- FAMILY FOUNDATIONS
- ANGEL DONORS
- ALUMNI

## THE SHOULDER-TO-SHOULDER TEAM



**BOB BANDONI**

*Executive Director*

Bob Bandoni was the assistant headmaster at Vail Mountain School from 1984 to 2012. He directed the middle and upper divisions, taught academic courses in both, and supervised academic department chairs. Bob was a Klingenstein Fellow at Columbia University. He served on the Ethics Committee for the Vail Valley Medical Center. Bob teaches classroom based ethics seminars at the secondary school level. These seminars follow a curriculum that he wrote, progressing from introductory topics in ethics to the application of decision-making principles and the philosophical foundations of global ethics. Students Shoulder-to-Shoulder's fundamental tenets are a blend of Bob's work in school leadership, years of teaching ethics to adolescents, and a passion for challenging and motivating youth to become global citizens.



**MIKE BEERNTSEN**

*Director of Programming*

Mike Beerntsen began his career in experiential education in 1994 leading wilderness programs for adolescents. He followed his passion for education and the outdoors to Outward Bound, where he worked from 1998 - 2002 as an instructor, course developer and director, and staff trainer for programs serving at-risk youth. His interest in working directly with teenagers for longer periods of time and in an academic setting led him to join the faculty of Vail Mountain School in 2002. During his ten years at VMS, Mike was the junior class advisor and taught U.S., European, and world history classes. He also chaired the history department for seven years during his transition to working for SStS full-time in 2012. During the summer of 2007, he led the first SStS course to India. Since 2009, he has instructed the SStS courses in Kenya and Bolivia.



**SUSANNE JOHNSON**

*Director of Admissions*

Susan was the marketing director with the Vail Recreation District. She developed programming to introduce corporate sponsorship for district facilities, programs, and special events. After leaving VRD, Susanne worked in the Chatfield Corners development in the Vail Valley, a family friendly neighborhood which offers affordable single family homes to area residents. Susanne conceived and implemented all marketing initiatives, oversaw the design review board, served on the metropolitan district board and managed the business office for the project. Most recently she has joined the Students Shoulder-to-Shoulder team and is delighted to be part of this dynamic organization and its global impact. She and her husband live in the Vail Valley with their three children, who she hopes will one day enjoy SStS programs.

The full SStS team includes a part-time strategic development director, part-time Ethical Leadership Institute director, and volunteer global liaisons and course instructors from each member school.

## THE GLOBAL SCHOOLS COALITION

GSC collaborates on programming and contributions of course instructors and students.



ASHEVILLE SCHOOL  
ASHEVILLE, NC



EPISCOPAL SCHOOL OF DALLAS  
DALLAS, TX



CATHEDRAL SCHOOL  
BOSTON, MA



KENT DENVER  
DENVER, CO



ROPER SCHOOL  
BIRMINGHAM, MI



THAYER ACADEMY  
BRAintree, MA

Waynflete

WAYNFLETE SCHOOL  
PORTLAND, ME



WESTLAKE ACADEMY  
WESTLAKE, TX



VAIL MOUNTAIN SCHOOL  
VAIL, CO

## NON-GOVERNMENTAL ORGANIZATION PARTNERS

NGOs are grassroots, vetted for strong leadership and sustainable visions.



RIO BENI HEALTH  
FOUNDATION,  
BOLIVIA



THE CAMBODIAN RURAL  
DEVELOPMENT TEAM,  
CAMBODIA



FOCUS HOPE,  
DETROIT



INTERNATIONAL PEACE  
INITIATIVES,  
KENYA



THE SMALL WORLD,  
NEPAL



COMMON GROUND RELIEF,  
NEW ORLEANS



OMETEPE BILINGUAL SCHOOL,  
NICARAGUA



LLAMA PACK PROJECT,  
PERU



THE KNIFE CHIEF  
BUFFALO NATION,  
PINE RIDGE



TIBETAN VILLAGE  
PROJECT,  
TIBET

## BUSINESS AND PHILANTHROPIC PARTNERSHIPS

SStS seeks genuine, shared-value partnerships as a platform for global change.



Together, with businesses, we create synergy between profit, growth, and social responsibility. With foundations, we partner to create long-lasting, incisive impact.